

Booking form for advertising on Tasracing

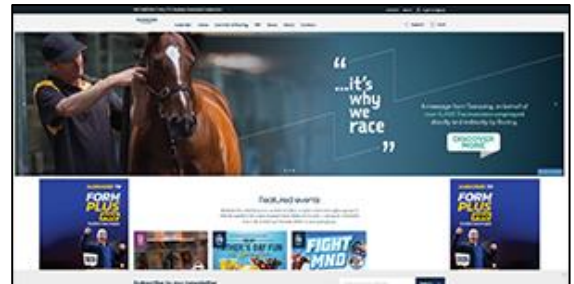
tasracing.com.au

- Livestream video
- Homepage leaderboard
- Newsletter



Goracingtasmania.com.au

- Top of page banner in slider
- Homepage leaderboard
- Newsletter



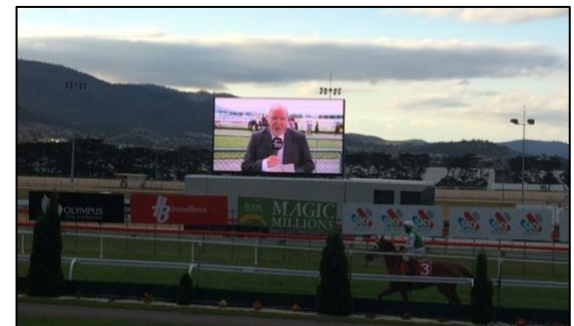
tasracingcorporate.com.au

- Homepage leaderboard top
- Homepage leaderboard bottom
- Homepage MREC side



Big screens

- On course 15sec 30sec 60sec
- Roadside 15sec 30sec 60sec



Printed calendars

- | | | |
|---------------------------------------|------------------------------------|------------------------------------|
| <input type="checkbox"/> Thoroughbred | <input type="checkbox"/> Full page | <input type="checkbox"/> Half page |
| <input type="checkbox"/> Harness | <input type="checkbox"/> Full page | <input type="checkbox"/> Half page |
| <input type="checkbox"/> Greyhound | <input type="checkbox"/> Full page | <input type="checkbox"/> Half page |

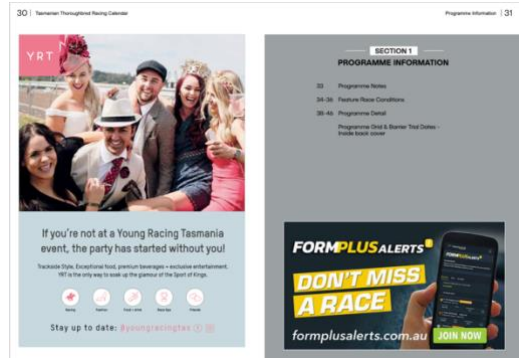
Length of promotion period

- 1 month
- 3 months
- Other _____

Commencement date of promotion period

___ / ___ / ___

Total cost: \$ _____



Terms and Conditions

- I hereby acknowledge that I have received a copy of Tasracing's Media Kit.
- I, the undersigned, confirm that I am the authorised representative of the abovementioned Company/Advertiser, and have the authority to sign this on behalf of the Company/Advertiser.
- Tasracing reserves the right to refuse any advertising which Tasracing determines in its sole discretion may be adverse to the racing industry or may negatively affect Tasracing's reputation.
- Tasracing may terminate the advertisement at any time in its sole discretion. In this event, Tasracing will provide a pro-rata refund of fees for the remainder of the term.
- Tasracing makes no warranties or guarantees as to the number of views that any advertisement will receive, and past website viewing numbers noted in the Tasracing Media Kit are not indicators of future viewing numbers.
- Tasracing will not be liable for and accepts no liability for any actions, claims, costs or liability arising from the advertisement. The Company/Advertiser expressly releases Tasracing from any and all claims, demands, actions or otherwise of any nature or kind. All claims will be accepted by the Company/Advertiser.
- The Company/Advertiser indemnifies and keeps Tasracing indemnified against any and all loss, claims, costs, liability, charges, expenses, penalties, demands or damages whatsoever which may be brought or made against Tasracing in relation to the advertisement.
- All invoices issued by Tasracing must be paid within thirty (30) days.
- I understand that I need to supply Artwork in accordance with the specifications as noted in the Tasracing Media Kit document and at the end of this document.

Name _____

Company _____

Signature _____

Date ____ / ____ / ____

Please return the signed form to: marketing@tasracing.com.au

Artwork specifications

Digital banners

Leaderboard	728 px wide x 90 px high	72dpi	JPG
MREC	300 px wide x 250 px high	72dpi	JPG
GRT top banner	1600 px wide x 420 px high	72dpi	JPG

Video

All (15, 30, 60)	1920 px wide x 1080 px high	72dpi	MP4
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Printed calendars

Full page	148mm wide x 210 mm high	300 pdi.	PDF
½ page	148mm wide x 105 mm high	300 pdi.	PDF

Bleed 5mm with crop marks, safe area inside for text 20mm all around.

Please send artwork to: marketing@tasracing.com.au